



Agenda Evenimentului

Conferinta Internationala "Tendinte si Inovatie in Agricultura"

30 mai 2014

	Tema	Speakeri
9:00	Alocutiune deschidere Rolul inovatiei in agricultura	Robert Arsene CEO Agricover
9:10	Programul National de Dezvoltare Rurala 2014 – 2020, vector pentru o dezvoltare sustenabila	Mihai Herciu Director General al Directiei Generale Dezvoltare Rurala Autoritate de Management pentru Programul National de Dezvoltare Rurala.
9:25	Tendinte majore in agribusiness si industria alimentara	Prof. John Rich – Turcia Regional Consulting Senior Agribusiness Industry Specialist International Finance Corporation EMENA and West Africa
9:50	Principalii factori de influenta ai productiei agricole de cereale, diferente intre diversele sisteme de productie si provocarile majore ale fermierilor	Prof. Yelto Zimmer – Germania Head of agri benchmark Cash Crop Team Thünen Institute of Farm Economics
10:20	Pietele financiare agricole. Mecanismele si jucatorii principali	David Cohen – Anglia Head of Agricultural Commodities Sales for EMEA Societe Generale
10:40	Pauza	
11:00	Tendinte preturi cereale si factori de influenta in Bazinul Marii Negre. Management riscului in contextul actual din Ucraina.	Sergey Feofilov – Ucraina Director General UkrAgroConsult
11:25	Investitii eficiente si bune practici in managementul fermelor mari	Patrick Ghidirim – Rusia Managing Director, Agribusiness and Private Equity Investments NCH Capital Russia
11:45	Fermele integrate de vaci de lapte si porci - solutia optima pentru diversificarea productiei in fermele vegetale	Prof. John Rich – Turcia Regional Consulting Senior Agribusiness Industry Specialist International Finance Corporation EMENA and West Africa
12:10	Pauza	



innovation

integrated solutions

performance

expertise

	Tema	Speakeri
12:30	Exemple de buna practica in managementul modern al fermelor - experiente din UE	Richard Williamson – Anglia <i>Farm Director Velcourt</i>
12:50	Finantarea proiectelor de dezvoltare in agricultura - tendinte si recomandari de buna practica	Monica Tache – Romania <i>Country Manager OIKO Credit</i>
13:05	Solutii noi pentru provocarile cheie din agricultura - biostimulatori, rezistenta la ierbicide si reducerea cantitatii de ierbicide	Prof. Kinga Matysiak – Polonia <i>Weed Science Department and Application technology Institute of Plant Protection - National Research Institute</i>
13:30	Pranz	
15:00	Inovatii in tehnologia semintelor - produsul corect pentru fiecare suprafata. Experienta Pioneer	GW Fuhr – Elvetia <i>Marketing & Product Strategy Director Europe Pioneer</i>
15:20	Strategii de aplicare variabila a fertilizatorilor pentru optimizarea cresterii culturilor	Prof. Hans-Werner Olf – Germania <i>Professor for Plant Nutrition and Crop Production, University of Applied Sciences Osnabrueck</i>
15:50	Agricultura de precizie. Cum o facem sa functioneze la capacitate? Exemple de buna practica	Ian Beecher Jones – Anglia <i>Precision Farming Trainer & Consultant Beecher Jones Ltd</i>
16:20	Pauza	
16:40	Agricultura de precizie - tendinte si inovatii. Experienta John Deere	Thom Gady – Romania <i>Marketing Manager John Deere</i>
17:00	Facilitati de navigatie pentru agricultura de precizie	Tamme van der Wal – Olanda <i>AeroVision BV</i>
17:30	Evolutie si inovatie in sistemele de recoltat cereale	George Stanson – Romania <i>Business Manger for South-East of Europe CASE IH</i>
17:50	Mesaj de inchidere	Robert Arsene <i>CEO Agricover</i>